



Building Sustainable Businesses in Alabama's Small Towns

Friday, August 26, 2011, 11:00 a.m.
Rooster Hall, Demopolis



The Alabama Black Belt Heritage Area, Alabama Main Street Program, and First United Security Bank invite you to a workshop that will help community leaders and entrepreneurs in Alabama's small towns understand the foundational components of building sustainable businesses and locate local resources that are available to assist with small business development.

This workshop features key note speaker, Trudy Phillips, a proven professional and community leader who has worked with Main Street programs to help small and start-up businesses grow into sustainable ventures. The program will conclude with a panel of local small business owners and representatives from small business development programs in the Black Belt.

Agenda

- 11:00 – 11:30 a.m.: **Registration**
- 11:30 – 12:00 p.m.: **Welcome! Main Street and Heritage Area Updates**
- 12:00 – 1:00 p.m.: **Keynote Speaker: Trudy Phillips “Building Sustainable Small Businesses in Alabama’s Small Towns”**
- 1:00 – 2:00 p.m.: **Small Business Development Panel**

For more information, contact the Alabama Black Belt Heritage Area/Center for the Study of the Black Belt at 205.652.3828 or centerforblackbelt@uwa.edu.

Registration Form – Please Register by Friday, August 19, 2011

Enclosed is my check for \$ _____ to register _____ people at \$20 per person. Lunch will be provided.

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ E-mail: _____

Send this registration form with a check payable to:

Center for the Study of the Black Belt, UWA, Station 45, Livingston, Alabama, 35470