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**MEL ANN SULLIVAN NAMED
COMMUNITY REINVESTMENT OFFICER
FOR FIRST UNITED SECURITY BANK**

THOMASVILLE, AL – Mel Ann Sullivan has recently been named Community Reinvestment Officer for First United Security Bank. Having been employed at First United Security bank since 2000 as marketing director, her new role encompasses seeking business development opportunities that both benefit CRA objectives and the bank’s shareholders, communities, individuals and families. She continues to oversee marketing and communications efforts for the bank which include: corporate, external and internal communication programs that effectively describe and promote bank products, services and objectives; market or public opinion research to assess needs; provide expertise and supervision for promotional campaign ideas in various types of media; counsel top management on effective communication strategies.

According to Executive Vice President Alton McRee, Sullivan has been involved in community outreach over this past year. “This expanded role of community development is one that she is comfortable in and can become proficient in as it relates to being sure First United Security Bank is meeting the credit needs of the communities we serve,” McRee said.

“One of the things I enjoy most about this position is the privilege of being involved in the communities we serve, and to assist in connecting our communities to resources that improve the quality of life and services offered,” Sullivan said.

Sullivan is a seasoned marketing professional having served the hospitality and financial services industries in this capacity for more than 20 years. Married to teacher and coach Gary Sullivan for nearly 23 years, they are parents to two sons (Britton, 15; Brae, 13) and one daughter (Breanna, 11). They are serving members of Calvary Baptist Church in Waynesboro,

MS. Among other accomplishments, she holds degrees from the University of Alabama (B.A., 1986); Samford University's Community Banking School (2007); and Millry High School (1983). She is a native of Washington County and also serves as United Way Washington County's loaned executive for campaign (2008 to present). Sullivan was recently selected to serve on the Alabama Minority Business Opportunity Center's advisory board, an effort operated from funding through the U.S. Department of Commerce.

Sullivan is assisted in communications, marketing and community reinvestment efforts by Marketing Officer Mary M. Kelly and Community & Marketing Specialist Morgan Bryars Miller. Having been in banking for more than 17 years, Kelly has been with FUSB since 1998. Miller joined the bank in 2008, and has served in this capacity over the last year.

Established in 1952, First United Security Bank serves it's customers through it's 19 offices in Brent, Butler, Calera, Centreville, Coffeerville, Columbiana, Fulton, Gilbertown, Grove Hill, Harpersville, Jackson, McCalla, Thomasville, Tuscaloosa and Woodstock. The bank holds more than \$677 million in assets, is a member of the Federal Deposit Insurance Corporation and is an Equal Housing Lender. For more information, visit the bank's website at:

www.firstusbank.com. Blog address: <http://firstusbank-usbi.blogspot.com/>. Or write to: First United Security Bank, P.O. Box 249, Thomasville, AL 36784.